

CASE STUDY OF SPRINT CV

www.sprintcv.com

Dec

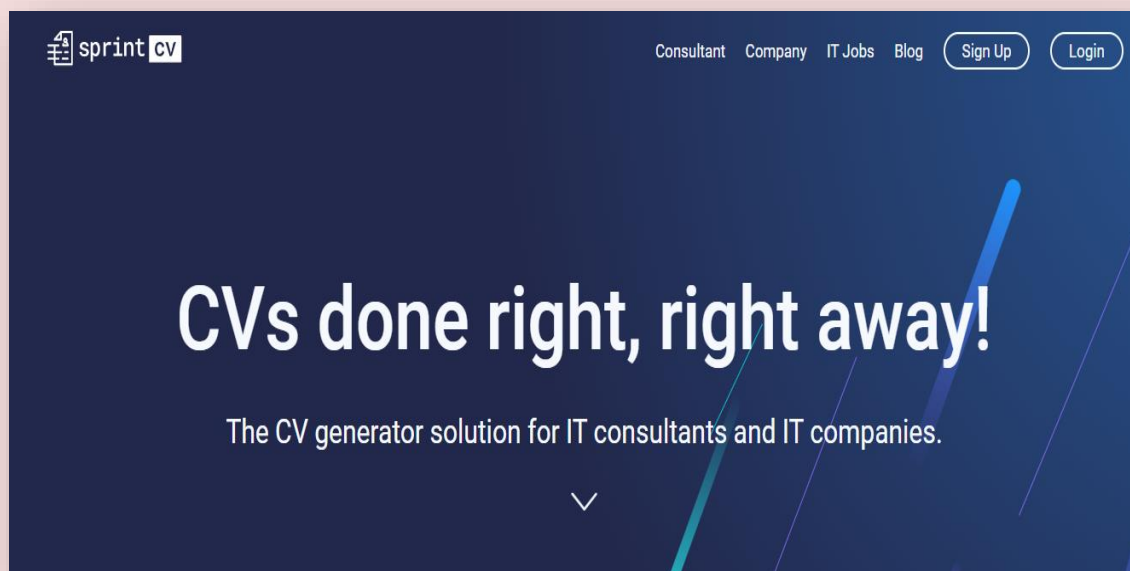


TABLE OF CONTENTS

- OBJECTIVE
- TOP KEYWORDS RANKING
- GOOGLE SEARCH CONSOLE
- GOOGLE ANALYTICS
- TYPES OF BACKLINKS

THE GOAL

Client required Link building strategy for his website.

- Constant Maintenance of The Links
- High Quality Link Building

THE CHALLENGE

With the help of link buildings ranks the highly competitive keywords or increase the domain rating of website.

THE SOLUTION

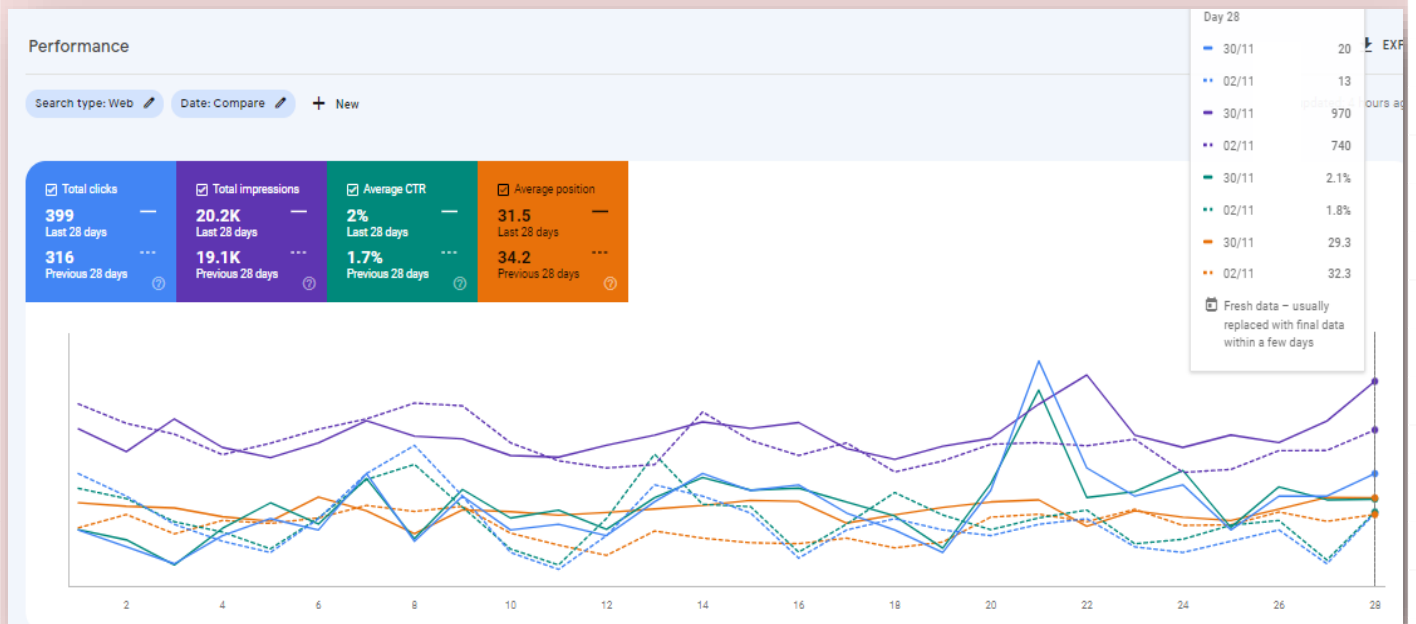
We optimized the website to increase page load- up speeds and performed SEO to help search engines crawl effectively.

Over a period of 6 months of continuous Link Building activities, we saw huge improvements in keywords ranking.

TOP RANK KEYWORDS

S. No	Keywords	Current Ranking	Initial Ranking
1	CV management tool	2	4
2	CV Management software	3	10
3	CV Manager solution	1	10
4	CV Management solution	1	15
5	best cv management tool	2	12
6	Resume management software	4	Not in 100

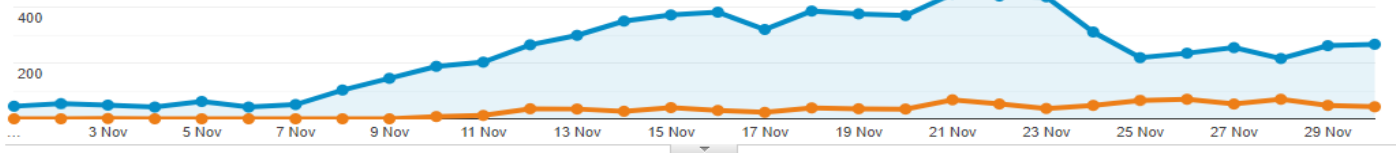
GOOGLE SEARCH CONSOLE



Total Clicks: (November)	399
Total Clicks: (October)	316

Total Impressions: (November)	20.2k
Total Impressions: (October)	19.1k

GOOGLE ANALYTICS



Users

802.49%
6,877 vs 762

New Users

816.94%
6,767 vs 738

Sessions

656.68%
7,756 vs 1,025

Number of Sessions per User

-16.16%
1.13 vs 1.35

Page Views

525.45%
32,123 vs 5,136

Pages/Session

-17.34%
4.14 vs 5.01

Avg. Session Duration

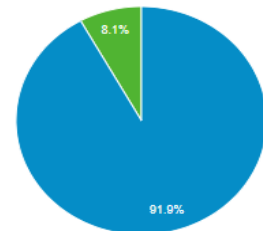
-54.39%
00:01:34 vs 00:03:27

Bounce Rate

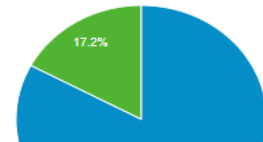
-99.14%
0.35% vs 40.39%

■ New Visitor ■ Returning Visitor

01-Nov- | - 30-Nov-



02-Oct- - 31-Oct



Types Of Backlinks

Business Listings

Sr. No.	URL	DA
1	https://www.callupcontact.com/b/businessprofile/Sprint_CV/7592840	50
2	https://www.hotfrog.pt/company/1380101327704064	31
3	https://trueen.com/business/listing/sprint-cv/122326	32
4	https://www.cakeresume.com/me/sprint-cv	54
5	https://www.tuugo.pt/Companies/sprintcv/0240004463725	26

Guest Post

Sr. No.	URL	DA
1	https://www.appclonescript.com/top-benefits-of-automated-cv-management-system/	33
2	https://lifestyleheart.com/resume-management-software-recruitment-process/	45
3	https://timebusinessnews.com/cv-shortlisting-software-and-resume-management-solution-selection/	69
4	https://dailysandesh.com/cv-management-software-a-tool-to-automate-the-hiring-process/	52

Profile Creation

Sr. No	URL	DA
1	https://www.zintro.com/profile/zi8e4c8588?ref=	57
2	https://www.techinasia.com/profile/sprint-cv	88
3	https://about.me/sprint	92
4	https://www.bitrated.com/sprintcv	43
5	https://sprintcv971.kroogi.com/	63

