

SEO CASE STUDY OF

<https://www.dfwprintingcompany.com>



The Client

DFW Printing company required someone that has advanced level experience in quality Link Building.

The Goal

Client required Link building strategy for his website.

- Constant maintenance of the Links
- Handling Broken links
- High Quality Link Building

The Challenge

Ranking the website on highly competitive keywords with the help of link building and increase in domain rating.

The Solution

We optimized the website to increase page load-up speeds and performed SEO to help search engines crawl effectively.

Over a period of 2 years of continuous Link Building activities, we analyzed huge Improvements in keyword rankings.

Key Factor



416



41

Referring Domains

37



9

Domain Rating

Ahrefs Rank ⁱ

1,967,818

UR ⁱ

41

DR ⁱ

37

Backlinks ⁱ

2.73K ⁺¹¹⁸

Recent 5.97K
Historical 10.4K

Referring domains ⁱ

416

Recent 469
Historical 1.06K

Organic keywords ⁱ

1.5K

PPC 0

Organic traffic ⁱ

720

Traffic value ⁱ

\$3.0K

PPC \$0

Backlinks ⁱ

2,729

100%

Dofollow ⁱ

1,973

72%

Nofollow ⁱ

755

28%

- Creation of maximum of Dofollow backlinks
- Maintained the ratio of Dofollow and Nofollow backlinks

Referring domains, also known as “linking domains,” are external websites that direct visitors to your site. These domains contain backlinks that drive traffic and views to your specific web pages.



Referring domains ⁱ LIVE LINKS

All time One year Last 30 days Export



Domain Rating

Export



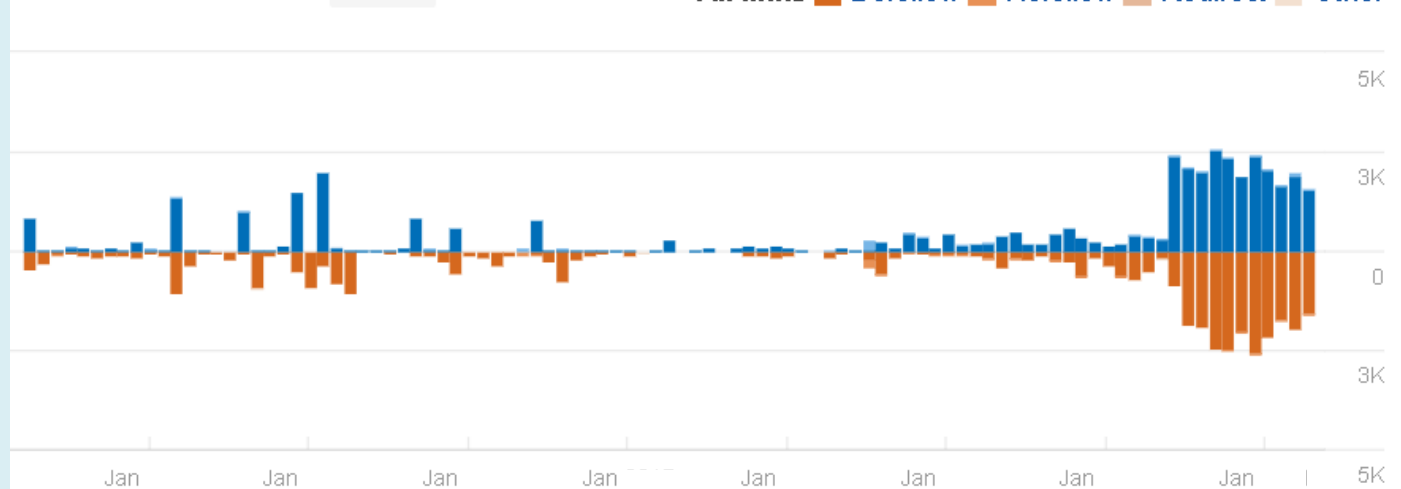
Domain rating is a metric developed to score the strength of a website, based on its backlink profile. The domain is rated on a 0 to 100 (logarithmic) scale. The higher your Domain rating the stronger your website and the higher the potential to perform well in search.



New & lost backlinks

LIVE LINKS

All links Dofollow Nofollow Redirect Other



The new 'Lost & Found' feature shows you information concerning the growth and reduction of your domain's backlinks for a particular period.

KEYWORD	Baseline	Ranking
laminated menu printing	Not in 100	13
take out menu printing	Not in 100	14
menu printing companies	Not in 100	10
restaurant menu design company	Not in 100	22
custom folders with logo	Not in 100	20
custom business folders	Not in 100	47
business folders with logo	Not in 100	21
business presentation folders	Not in 100	46
folders with company logo	Not in 100	21
presentation folders with logo	Not in 100	37
dallas postcard	Not in 100	15
custom made postcards	Not in 100	18
postcard printing companies	Not in 100	8
fort worth postcards	Not in 100	20
newspaper printing company	Not in 100	2
custom newspaper printing	Not in 100	7
tabloid newspaper printing	Not in 100	14